

Teknologimiljøet i Måløy



Torbjørn Moi - Whereby

Whereby



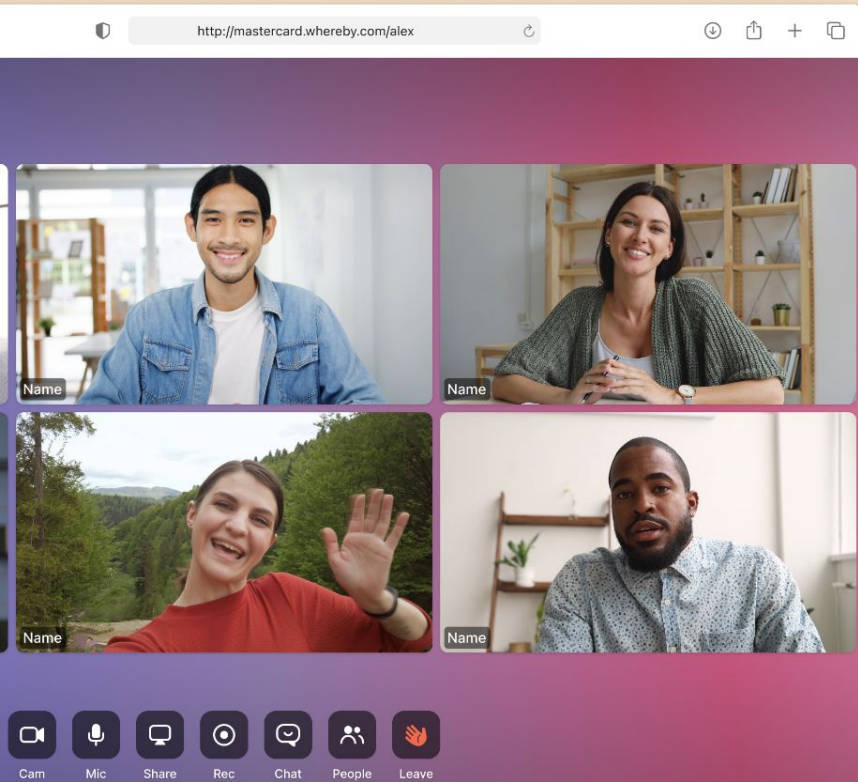
netpartner



Whereby

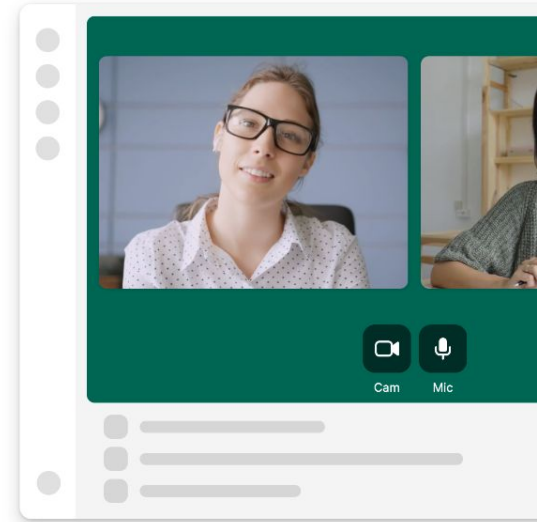
seevia

Whereby Meetings



Controls

- Video
- Audio
- Screenshare
- Chat
- Leave button
- Background

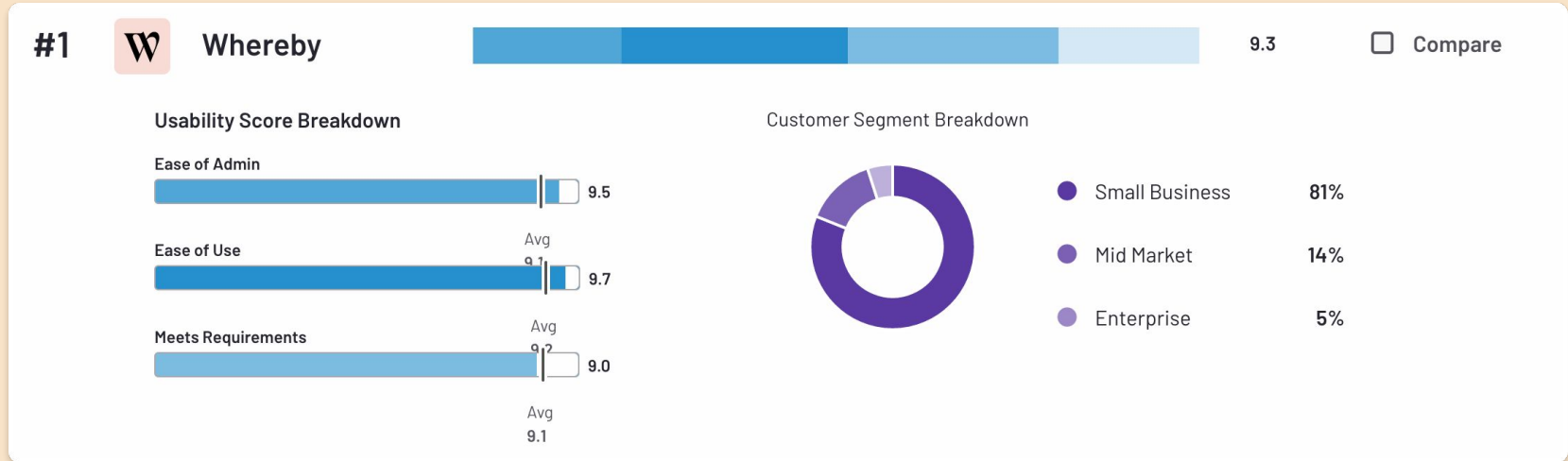


```
<iframe src="https://yourcompany.whereby.com/your_room?screenshare=off&chat=off" allow="camera; microphone; fullscreen; speaker; display-capture"></iframe>
```

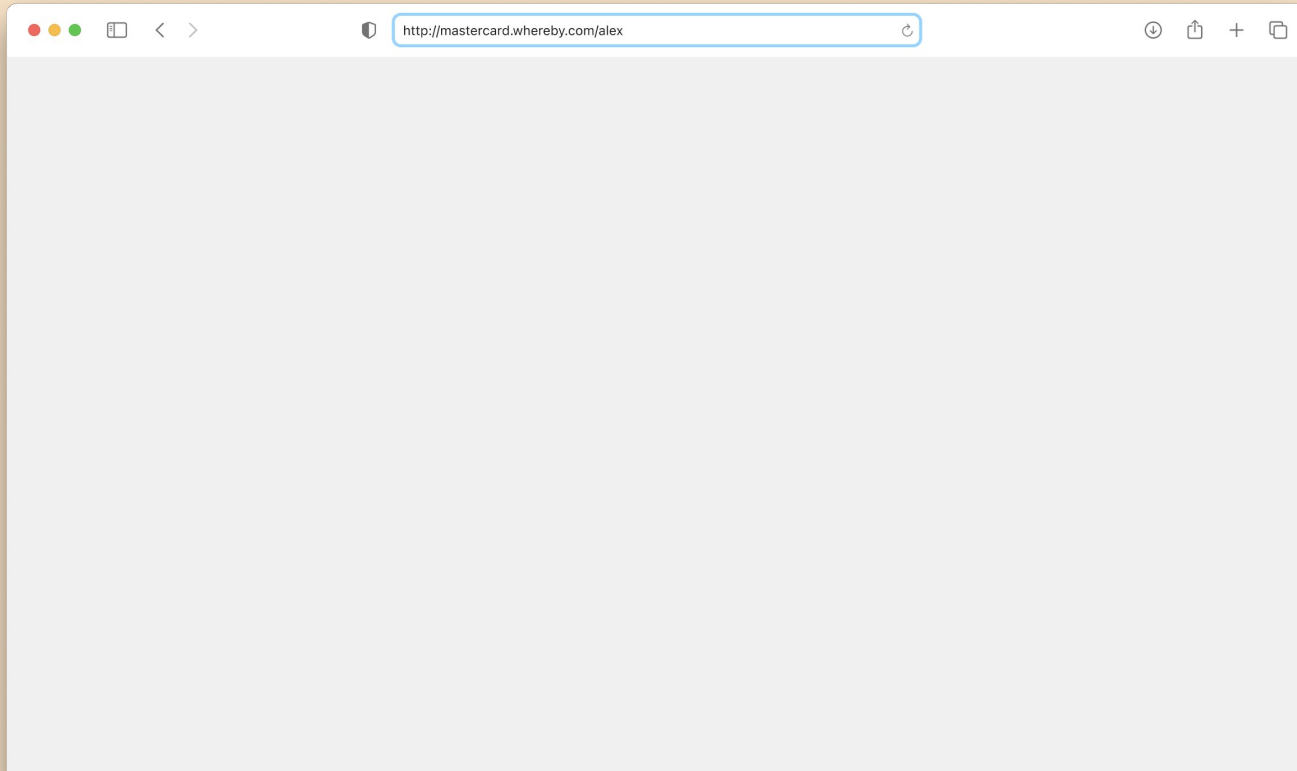
[View developer guide](#)

Whereby Embedded

G2 Ranked #1 easiest to use video conferencing software

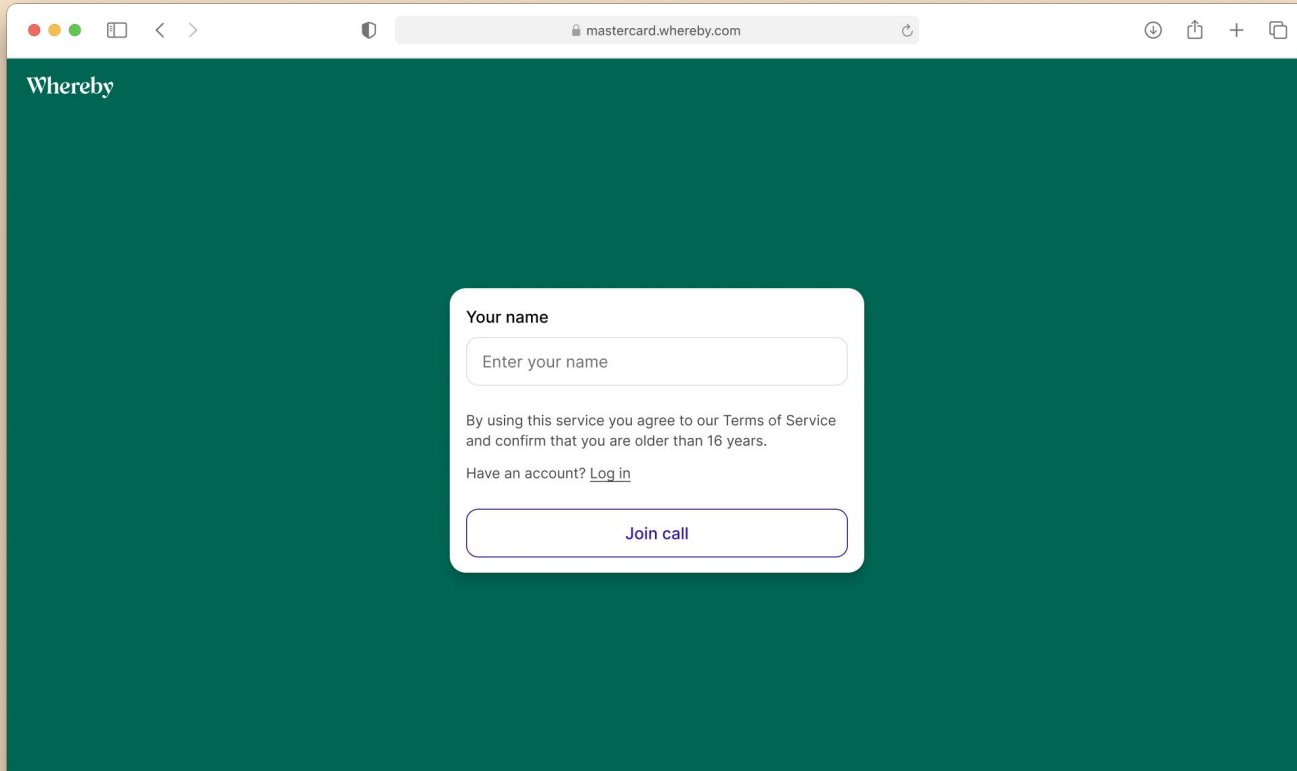


It starts with a link...



Whereby

to a room...



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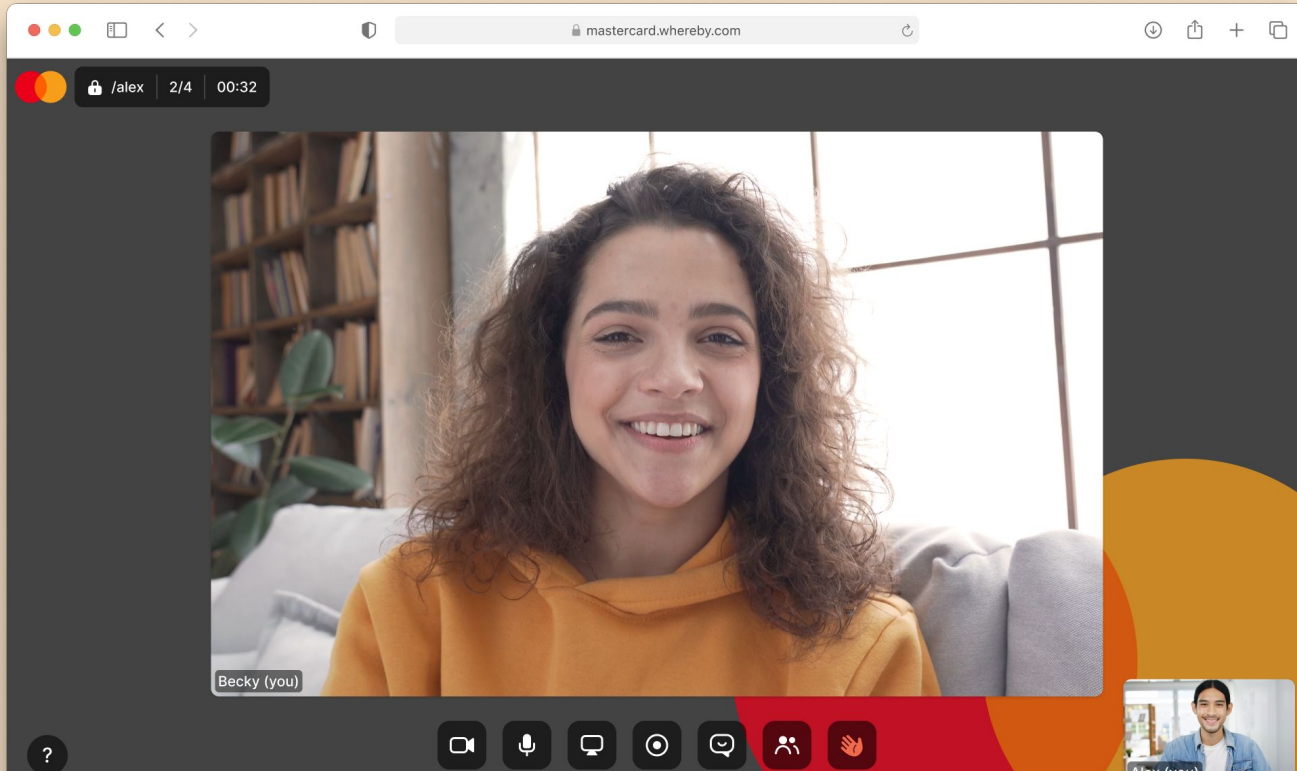
that you make yours...

The screenshot shows a web browser window with the URL `mastercard.whereby.com`. The background is a scenic view of a suspension bridge at sunset. The interface is divided into two main sections:

- Profile Card (Left):**
 - Avatar of Alex Amblin with a video call icon.
 - Name: **Alex Amblin**
 - Gender: `he/him`
 - Message: "I'm here to ensure you have the best experience with our platform. Reach out anytime!"
 - Location: `London, UK`
 - Time: `11:24 AM`
 - Timezone: `+5 hrs`
 - Buttons: "Join meeting", "Book a meeting", "Record a message".
- Calendar View (Right):**
 - Header: "Select an open slot on the calendar"
 - Month: `Mar 2021`
 - Day: `Today`
 - Day of Week: `Wed`
 - Date: `31`
 - Time slots: `5pm`, `6pm`, `7pm`, `8pm`, `9pm`
 - Selected slot: `8p - 8:30p - Quick Chat` (highlighted in yellow)
 - Timezone: `(GMT+00:00) Europe - London`
 - Next button: `Next`

Whereby

when meeting one to one,



Whereby

your squad,

The screenshot shows a Zoom meeting interface. The main window displays a Notion document titled "User Research Philosophy" with the following content:

User Research Philosophy

We conduct user research sessions to build empathy for our users and to gain insight that will drive feature development.

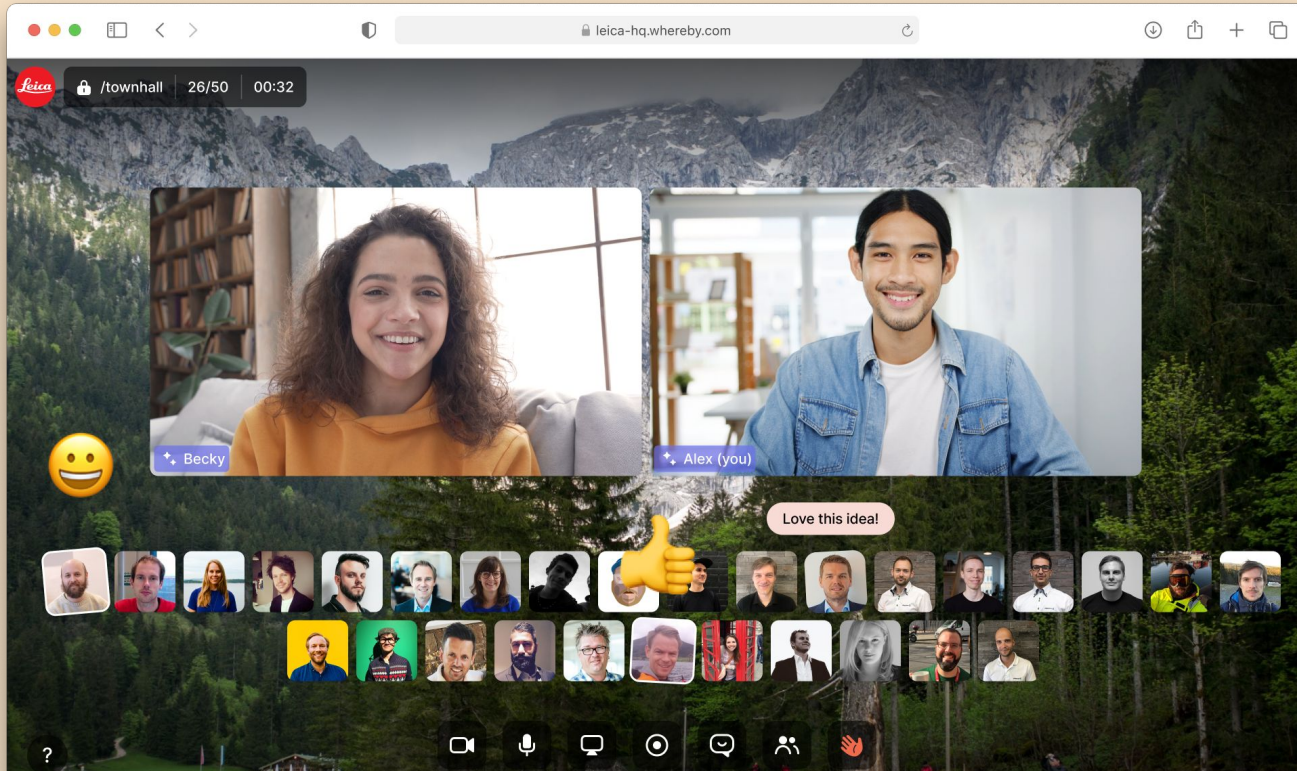
Process

- 1. Proposal**
If you see an opportunity where user research would substantially help us develop a product or feature, start by writing a proposal in the Docs database.
- 2. Find Candidate Users**
You can find candidates for user research on Intercom. Explain why you chose them.
- 3. Interview Guide**
Write an interview guide in our Docs database so that anyone conducting interviews knows how to drive the conversation with users.
 - Interview guide - Townhall
 - User Research Q2/2020
 - Who are our Pro users?

On the right side of the Zoom window, there are four video thumbnails for participants: Becky, Alex (you), Laura, and James. The Zoom control bar at the bottom includes icons for help, video, microphone, chat, screen sharing, mute, and a hand icon.

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or the entire team.



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Effortlessly break it up into groups...

The screenshot displays a Zoom meeting interface for a session titled "Mindful Chef" on the website "mindful-chef.whereby.com". The meeting duration is 26/50 minutes, and the time is 00:32. The main room contains 3 members: Øyvind, Jordan, and Alex (you). Three breakout room options are visible:

- Group 1:** 3 members, with a "Join now" button.
- Group 2:** 6 members, with a "Join now" button.
- Group 3:** 6 members, with a "Join now" button.

The interface also shows a "Chat" and "People" sidebar, and a "Breakout session" section at the bottom right with an "End" button.

Whereby i dag...

- 15 mill. månedlige brukere i aktiv samtale
- Over 200.000 daglige møter på plattformen
- Mer enn 30.000 betalende kunder i 130 land
- ti-doblet brukervekst siste 12 mnd
- 430% vekst i omsetning siden februar 2021
- Fra 25 til 110 ansatte på 8 måneder

Whereby



THE NORWEGIAN SOLUTION

COST EFFECTIVE

TCO – 40-50% lower than rest of Western Europe.
Low build out cost and low cost of power and cooling.

FLEXIBLE

Grow as you go. 200+MW. All product solutions.
Quick time to market. High density available.

GREEN

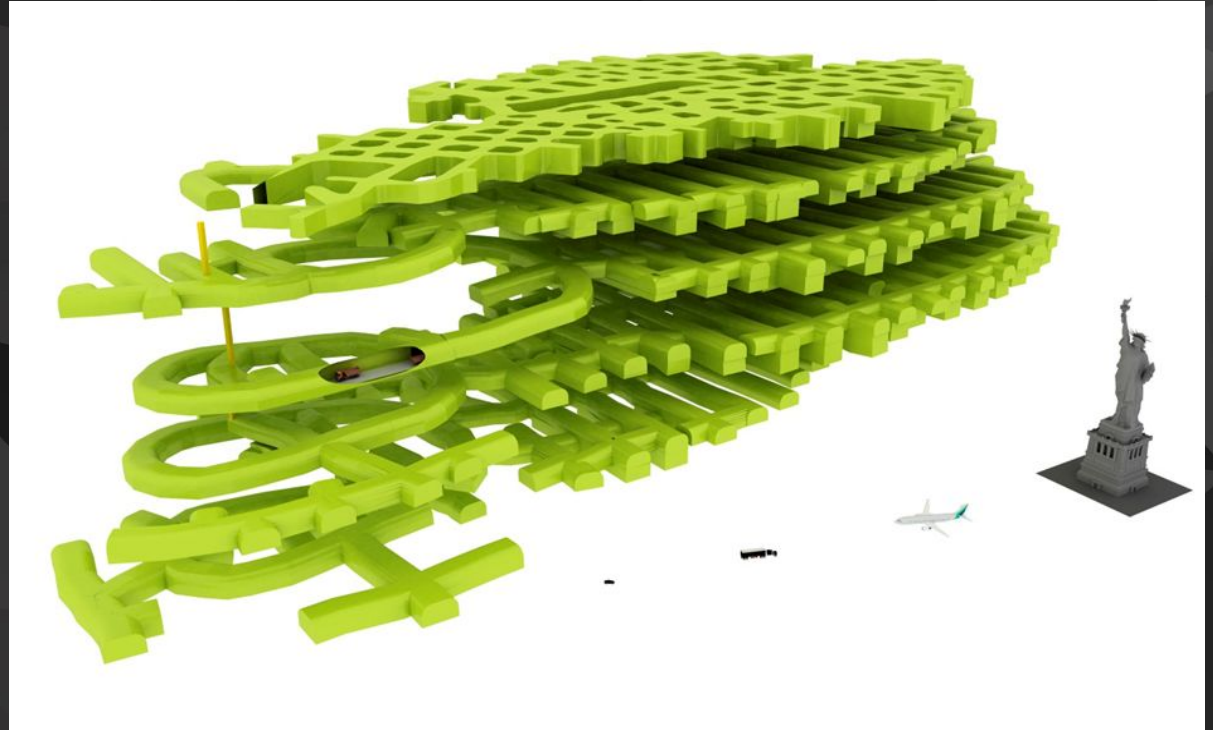
Low power consumption. Green power. Limited
footprint. "0" CO2 emissions and water usage.

SECURE

Mountain hall with high access security. Tier 3.
EMP protected data.

Size

120.000 m2 over 6 level. 75 chambers



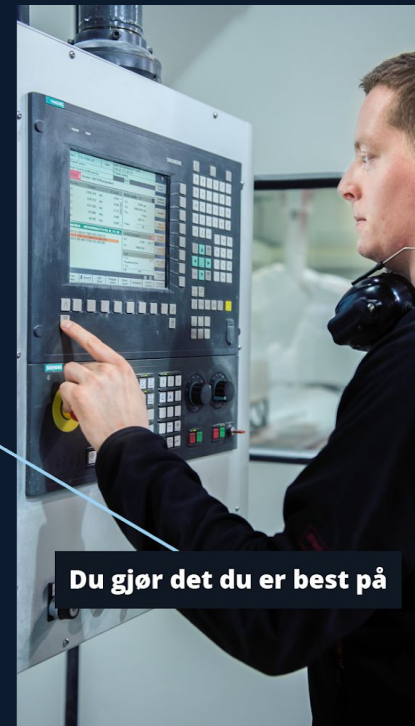
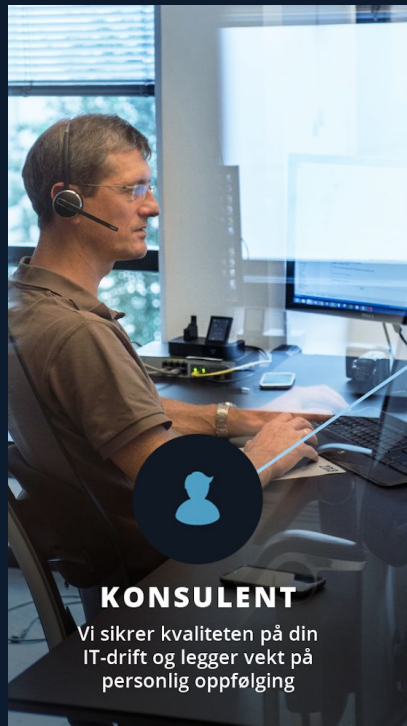




LOCALHOST

Vi skal være best på å **forstå** **kunden**

LOCALHOST



STANDARDISERT IT STRATEGI



TIGER TEAM = LOCALHOST SPESIALISTER



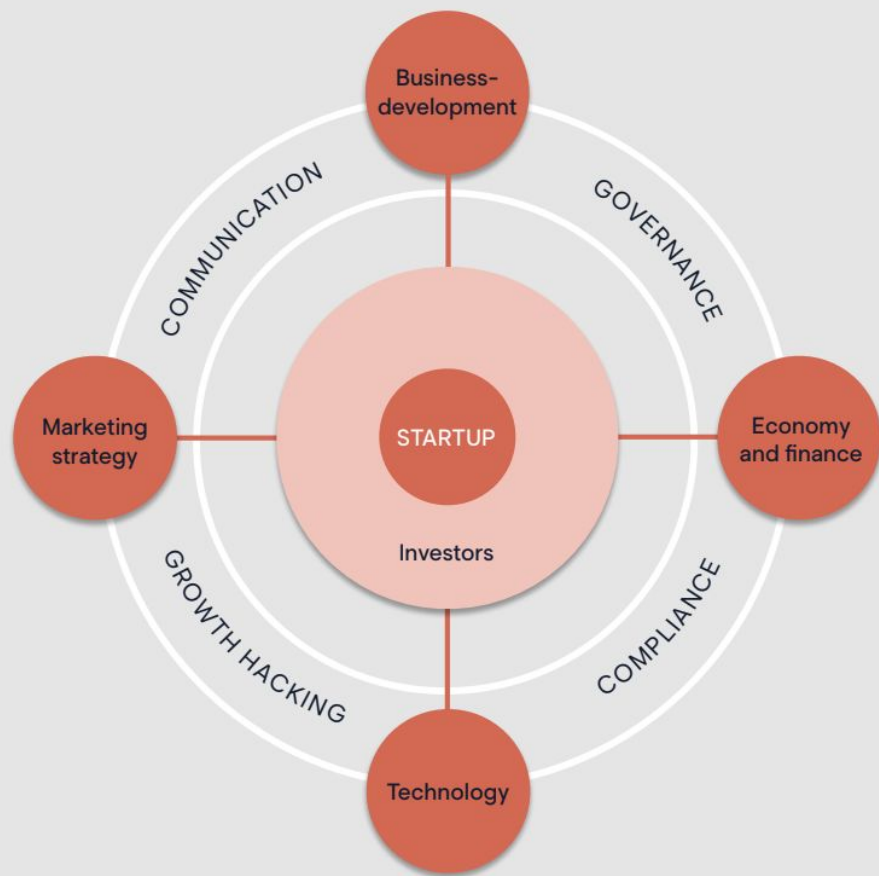
VYRD

VYRD Network

Our extensive network is closely connected to the VYRD Team, and is activated where appropriate to execute the plan according to the strategy.

Our network includes serial entrepreneurs, CEOs, professional board members and other area experts, leading financial and educational institutions, as well as national financial support systems.

People from our network are able to function as board members, investors, and technological and commercial partners.



Investor team

Our investor team consists of experienced leaders from different companies. They have all been instrumental in shaping the technology solutions that have come out of Måløy, and have been part of the process from startup to exit.

The purpose of the team is to validate startup teams, business ideas and evaluate business models and choices of technology.

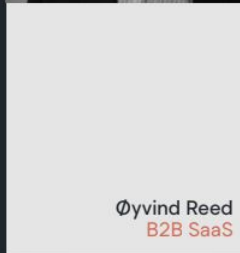
The team prepares the foundation for decisions by the investor committee/board of VYRD.



Sindre Kvalheim
Business development



Kristian Skibenes
Economy



Øyvind Reed
B2B SaaS



Gunnar Carlson
Engineering



Kari Larsen
Compliance



Jesper Melin
Serial Entrepreneur



Vidar Saltkjel
Technology



Ken Carlson
Finance



Our network

Since 2008 we have created 200 workplaces in IT and invested over 800 million kroner in technology in collaboration with other investors.

We are known for delivering on our promises and generating considerable ROIs for our owners.

As a result, we have a comprehensive network of key people, institutions and companies that take part in all stages of the process of building a successful company or product in cooperation with the entrepreneur.



Takk for meg...



Whereby

Torbjørn Moi
torbjorn@whereby.com